

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Title]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a project that aims to develop an innovative iOS application designed to [brief description of the purpose of the app, e.g., enhance user engagement, streamline services, etc.].

The objective of this project is to [outline the goals and objectives of the app]. Our team has conducted extensive research and believes that this app will significantly benefit [target audience or market].

Key features of the proposed iOS application include:

1. [Feature 1: Brief description]
2. [Feature 2: Brief description]
3. [Feature 3: Brief description]

We anticipate the development timeline to be [estimated timeline], with an estimated budget of [budget estimate].

I would appreciate the opportunity to discuss this proposal further and explore potential collaboration. Please feel free to contact me at your convenience.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely,

[Your Name]  
[Your Job Title]  
[Your Company Name]