

[Your Company Logo]

[Company Name]

[Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient Name]

[Recipient Address]

[Recipient City, State, Zip Code]

Dear [Recipient Name],

We are excited to present you with an exclusive upgrade offer for your experience with our [App Name]!

****Upgrade Offer Details:****

- ****Current Plan:**** [Current Plan Name]

- ****Upgrade To:**** [New Plan Name]

- ****Upgrade Price:**** [Discounted Price] (regular price: [Regular Price])

- ****Offer Valid Until:**** [Expiration Date]

****Benefits of Upgrading:****

- [Benefit 1]

- [Benefit 2]

- [Benefit 3]

To take advantage of this limited-time upgrade offer, please follow these steps:

1. Open [App Name].

2. Navigate to the 'Upgrade' section in the settings menu.

3. Select [New Plan Name] and complete your purchase.

Thank you for being a valued member of our community! Should you have any questions or need assistance, feel free to reach out to us at [support email/phone number].

Best regards,

[Your Name]

[Your Position]

[Company Name]