

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. We are reaching out to you as one of our valued users of [App Name], our iOS application designed to [briefly describe app purpose].

We truly appreciate your support and would love to hear your thoughts on your experience with our app. Your feedback is invaluable to us and would greatly assist other potential users in understanding the benefits of using [App Name].

We kindly ask if you could provide a testimonial about your experience with our app, focusing on [specific aspects you'd like them to comment on, e.g., usability, features, customer support].

If you're willing, please reply to this email or complete the attached document. We would be happy to feature your testimonial on our website and promotional materials, with your permission, of course.

Thank you for considering this request. We look forward to hearing from you!

Warm regards,

[Your Name]
[Your Position]
[Your Company]