

[Your Company Letterhead]

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

We hope this message finds you well!

At [Your Company Name], we are continuously striving to enhance your experience with our iOS application, [App Name]. Your feedback is invaluable to us, and we would love to hear your thoughts!

We invite you to participate in a short survey that will help us understand your needs better and improve our app. The survey will take approximately [X minutes] to complete, and your responses will remain completely confidential.

To participate, please click on the following link: [Insert Survey Link]

As a token of our appreciation, you will be entered into a draw for a chance to win [describe any incentive, if applicable].

Thank you for being a valued member of our community. Your input will make a difference!

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]

[Company Website]