[Your Company Letterhead]
[Date]
[Recipient Name]
[Recipient Address]
[City, State, Zip Code]
Dear [Recipient Name],
Subject: App Usage Guidelines for [App Name]
We are excited to welcome you to the [App Name] community! To ensure a seamless and enjoyable experience while using our iOS app, please refer to the following usage guidelines:
1. **Account Creation**: To utilize the app, please create an account with a valid email address and a secure password.
2. **User Conduct**: Users are expected to engage respectfully and responsibly within the app. Harassment or inappropriate behavior will not be tolerated.
3. **Privacy Policy**: We value your privacy. Please review our privacy policy to understand how your information is collected and used.
4. **App Updates**: Regular updates will be made to improve functionality and security. Ensure you enable automatic updates for the best experience.
5. **Support**: For any issues or inquiries, please contact our support team at [support email] or through the app's help section.
We appreciate your cooperation and hope you enjoy using [App Name]!
Best regards,
[Your Name]
[Your Job Title]
[Your Company Name]
[Contact Information]