

## **\*\*IIM Application Writing Guide Template\*\***

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### **\*\*1. Personal Information:\*\***

- Full Name:
- Contact Information:
- Educational Background:
- Work Experience:

### **\*\*2. Statement of Purpose:\*\***

- Introduction:
- Brief introduction about yourself
- Reasons for applying to IIM
- Career Goals:
- Short-term goals
- Long-term goals
- How IIM can help achieve these goals
- Unique Selling Proposition:
- What sets you apart from other candidates?
- Skills, experiences, and accomplishments that highlight your candidacy

### **\*\*3. Academic Achievements:\*\***

- Relevant coursework
- Academic honors or awards
- Projects or research papers

### **\*\*4. Professional Experience:\*\***

- Company Name and Role:
- Key responsibilities
- Major accomplishments
- Learning experiences
- Leadership and Teamwork Experiences:
- Examples of leadership roles or teamwork
- Outcomes and impact on the organization

### **\*\*5. Extra-Curricular Activities:\*\***

- Clubs or organizations involvement
- Volunteer work
- Personal interests and hobbies

### **\*\*6. Conclusion:\*\***

- Recap of motivations and aspirations
- Why you are a suitable candidate for IIM
- Closing remarks

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### **\*\*7. Resume:\*\***

- Personal Summary
- Education Details
- Work Experience
- Skills and Certifications
- References (if applicable)

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### **\*\*Additional Tips:\*\***

- Tailor your writing to reflect your personality and goals.
- Use clear and concise language.
- Proofread for grammar and spelling errors.

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