

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Admissions Committee]
[Indian Institute of Management]
[Campus Address]

Dear Members of the Admissions Committee,

I am writing to express my strong interest in the [specific program name] at [Name of the IIM], and to share my personal journey that has led me to apply to your esteemed institution.

Growing up in [Your Hometown], I was always surrounded by [brief background related to your upbringing or environment that influenced you]. This instilled in me a passion for [mention a relevant interest or experience]. My academic journey in [Your Field of Study] at [Your University] allowed me to [describe key experiences or achievements]. Through my professional experience at [Your Company/Organization], I had the opportunity to [discuss relevant work experience, projects, or roles]. This experience taught me the value of [mention skills or lessons learned], which I find essential for my future aspirations in [specific career goals].

I am particularly drawn to [specific aspects of the program or IIM that appeal to you, such as faculty, curriculum, community, etc.]. I believe that being part of this program will provide me with the platform to enhance my skills and achieve my ambition of [mention your career goals]. In conclusion, I am excited about the possibility of joining [Name of IIM] and contributing to its dynamic community. I am eager to bring my unique perspective and experiences to the program, and I believe that my background and aspirations align well with the values of your institution.

Thank you for considering my application. I look forward to the opportunity to further discuss my candidacy.

Sincerely,
[Your Name]