

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Client's Name]  
[Client's Address]  
[City, State, Zip Code]

Dear [Client's Name],

**\*\*Re: Engagement Letter for YouTube Content Creation Services\*\***

We are pleased to confirm our engagement to provide YouTube content creation services for [Client's Channel Name]. Below are the terms of our engagement:

**\*\*1. Scope of Services\*\***

We will provide the following services:

- Content planning and strategy
- Video production (filming, editing, etc.)
- SEO optimization for YouTube
- Channel management and growth strategies

**\*\*2. Timeline\*\***

The project will commence on [Start Date] and is expected to conclude on [End Date].

**\*\*3. Fees\*\***

Our fees for the services rendered will be [Fee Structure: hourly rate, flat fee, etc.], payable [Payment Terms].

**\*\*4. Confidentiality\*\***

We agree to keep all client-related information confidential and shall not disclose any proprietary information without prior consent.

**\*\*5. Acceptance\*\***

Please sign and return a copy of this letter to indicate your acceptance of the terms outlined above.

Thank you for the opportunity to work with you. We look forward to a successful collaboration.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company Name]

**\*\*Accepted by:\*\***

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[Client's Name]  
[Client's Title/Position]  
[Date]