[Your Company Letterhead] [Date] [Customer Name] [Customer Address] [City, State, Zip Code] Dear [Customer Name], We hope this letter finds you well! As the temperatures begin to change, we at [Your Company Name] want to ensure your home remains comfortable vear-round. We are excited to offer you exclusive promotions on our HVAC services, including: - [Service 1: Description and discount] - [Service 2: Description and discount] - [Service 3: Description and discount] For a limited time, take advantage of our [specific offer] when you schedule your service by [expiration date]. Our team of certified technicians is here to provide you with top-notch service and ensure your system runs efficiently. Don't wait! Call us today at [Your Phone Number] or visit our website at [Your Website URL] to learn more and book your appointment. Thank you for choosing [Your Company Name]. We look forward to serving vou! Warm regards, [Your Name] [Your Title] [Your Company Name] [Your Phone Number] [Your Email Address] [Your Company Website]