

[Your Company Letterhead]

[Date]

[Recipient Name]

[Recipient Title]

[Recipient Company/Organization]

[Recipient Address]

Dear [Recipient Name],

Subject: Transition to HTTPS for Enhanced Security

We are excited to announce that, effective [Transition Date], [Your Company's Name] will be transitioning our website from HTTP to HTTPS.

This upgrade is part of our ongoing commitment to ensuring the security and privacy of our users' data.

HTTPS (Hyper Text Transfer Protocol Secure) provides an additional layer of security by encrypting data exchanged between our website and its users. This transition enhances trust and protects against potential data breaches.

Key Benefits of HTTPS:

- Improved security for sensitive information
- Increased trust from users with browser indicators
- Better SEO performance

We encourage you to update any bookmarks or links you have to our site to the new HTTPS URL: [https://www.yourwebsite.com]. If you have any questions or need further assistance during this transition, please feel free to reach out to [Contact Person's Name] at [Contact Email/Phone Number].

Thank you for your continued support as we make this important upgrade.

Sincerely,

[Your Name]

[Your Title]

[Your Company's Name]

[Your Company's Contact Information]