

[Your Company Logo]
[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Title]
[Recipient's Company Name]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to announce the launch of our latest DVD release, [Title of the DVD], which promises to [briefly describe what makes the DVD special].

With its captivating [mention features: storyline, visuals, music, etc.], this DVD is a must-have for [target audience: families, film enthusiasts, etc.].

To celebrate the release, we are offering an exclusive promotion: [details of the promotion, e.g., discount, bundle offer, etc.]. This limited-time offer is available until [expiration date].

Don't miss out on the chance to elevate your collection with [Title of the DVD]. For more information and to place your order, visit [website link] or contact us at [phone number].

Thank you for your time, and we look forward to bringing this incredible experience to your audience.

Warm regards,

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Website]
[Optional: Social Media Links]
[Optional: Call to Action]