

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to announce the release of [Title of the DVD] on [Release Date]. This special edition includes [briefly mention any features, bonus content, etc.].

You can purchase your copy at [Retailers or Website Information]. We hope you enjoy this film as much as we enjoyed creating it!

Thank you for your support.

Sincerely,

[Your Name]
[Your Title/Organization]