

[Your Company Letterhead]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, ZIP Code]

Dear [Recipient's Name],

We are excited to announce the upcoming release of the ****Special Edition DVD**** of [Movie Title]. This limited edition will be available on [Release Date] and is a must-have for every fan!

****Special Features Include:****

- [Feature 1: e.g., Behind-the-scenes footage]
- [Feature 2: e.g., Director's commentary]
- [Feature 3: e.g., Exclusive interviews with the cast]
- [Feature 4: e.g., Collectible artwork]

This special edition not only celebrates the film but also provides an in-depth look at its creation and the incredible talent behind it.

Pre-orders start on [Pre-order Date], and we invite you to secure your copy as soon as possible to ensure you don't miss out. For more details and to pre-order, please visit our website at [Website URL].

Thank you for your continued support, and we hope you enjoy revisiting [Movie Title] like never before!

Warm regards,

[Your Name]

[Your Position]

[Your Company]

[Your Email Address]

[Your Phone Number]