

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am excited to announce the launch of our latest DVD, "[DVD Title]," which will be available on [Launch Date]. This product showcases [brief description of content and unique features].

To celebrate this launch, we would like to offer you [mention any promotions or special offers]. We believe this DVD will be a great addition to your collection and appeal to your audience.

Please feel free to reach out for any inquiries or further information.

Thank you for your support!

Best regards,

[Your Name]
[Your Position]
[Your Company]