

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient's Name]  
[Recipient's Title]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to follow up on the recent DVD release of [Title of the DVD], which premiered on [Release Date]. We are eager to hear your thoughts on the project and any feedback you may have received since its release.

As you know, the film has garnered interest for its [mention any accolades, reviews, or highlights], and we believe it has great potential for further audience engagement through various promotional avenues. We would appreciate any updates regarding sales figures, viewer reception, and opportunities for collaboration that may arise as we continue to promote the title.

Thank you for your attention, and I look forward to your response.

Best regards,

[Your Name]  
[Your Title/Organization]  
[Your Contact Information]