[Your Name] [Your Address] [City, State, Zip Code] [Your Email Address] [Your Phone Number] [Date] [Hiring Manager's Name] [Company's Name] [Company's Address] [City, State, Zip Code] Dear [Hiring Manager's Name], I am writing to express my interest in the General Manager position at [Company's Name] as advertised on [where you found the job listing]. With over [number] years of experience in [your industry/sector], I have developed a robust skill set that aligns well with the requirements of this role. In my previous position at [Your Previous Company], I successfully [briefly describe a relevant achievement or responsibility], which resulted in [impact of your achievement]. This experience honed my abilities in [specific skills related to the GM position], and I am eager to bring that expertise to [Company's Name]. I am particularly drawn to this opportunity at [Company's Name] because [mention something specific about the company or its values that resonates with you]. I believe my background in [mention relevant experience or skills] would enable me to contribute significantly to your team's goals in [specific way]. I am excited about the possibility of joining [Company's Name], and I look forward to the opportunity to discuss how my experience and skills align with the needs of your team. Thank you for considering my application. Sincerely, [Your Name]