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**Project Proposal for Ghostwriting Services**
**Project Title:** [Title of the Book/Content]
**Client Name:** [Client's Name]
**Prepared By:** [Your Name]
**Date:** [Date]
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**1. Project Overview**
[Brief introduction about the project, including the purpose and goals.]
**2. Scope of Work**
- **Content Format:** [e.g., Book, Article, Blog series]
- **Word Count:** [Estimated word count]
- **Research Requirements:** [Brief description of any research needed]
- **Timeline:** [Key milestones and deadlines]
**3. Target Audience**
[Describe the intended audience and any specific characteristics that are relevant.]
**4. Ghostwriting Process**
- **Initial Consultation:** [Describe how you'll begin the project with the client]
- **Drafting:** [Outline the drafting process and iterations]
- **Review & Feedback:** [Explain how the client can provide feedback]
- **Final Deliverable:** [Detail the final product, format, and delivery method]
**5. Budget**
- **Project Fee:** [Total cost]
- **Payment Terms:** [e.g., deposit, installments, upon completion]
**6. Conclusion**
[Summarize the proposal and reiterate your enthusiasm for the project.]
**7. Contact Information**
[Your name]
[Your email]
[Your phone number]
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**Signature:**
[Client's Signature Line]
[Date]
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