GCSE Letter Writing Assessment Criteria Template **1. Content and Structure** - Clear purpose and audience - Relevant information and details - Logical organization of ideas **2. Language and Style** - Appropriate tone for the audience - Use of varied vocabulary - Sentence structure variety **3. Grammar, Punctuation, and Spelling** - Correct grammar usage - Appropriate punctuation - Accurate spelling throughout **4. Cohesion and Coherence** - Use of paragraphs to structure the letter - Effective use of linking words and phrases - Clarity and flow of ideas **5. Personal Touch / Engagement** - Personal reflections or experiences included - Engaging opening and closing remarks **6. Adherence to Format** - Proper letter format (address, date, salutation, closing) - Length of the letter meets the requirements