[Your Name] [Your Position] [Team Name] [Team Address] [City, State, ZIP Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Recipient's Position] [Company Name] [Company Address] [City, State, ZIP Code] Dear [Recipient's Name], I hope this letter finds you well. I am writing to introduce you to [Team Name], a dedicated team competing in the Fantasy Premier League (FPL) this season. We are currently seeking sponsorship to enhance our team's visibility and support our participation in the league. As an FPL team composed of passionate football enthusiasts, we have a diverse following that shares a deep love for the sport. By partnering with us, [Company Name] has an incredible opportunity to promote its brand to a highly engaged audience of football fans and gamers. Our sponsorship proposal includes: - Placement of your company logo on our team's social media pages and promotional materials. - Regular mentions in our team updates and reports. - Opportunities for collaborative promotions and contests that can boost your brand's visibility. We believe that a partnership with [Team Name] aligns well with your brand values and objectives. We would love to discuss how we can work together to achieve mutual success. Thank you for considering our proposal. I look forward to the opportunity to speak with you further. Warm regards, [Your Name] [Your Position] [Team Name]