

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company's Name]
[Company's Address]
[City, State, Zip Code]
Dear [Recipient's Name],

RE: Demand for Action Regarding False Advertising Claims

I hope this letter finds you well. I am writing to formally address [specific claim or advertisement] that your company, [Company's Name], has promoted, which I believe constitutes false advertising under [relevant state or federal law].

On [date of advertisement], I came across your advertisement which stated [specific misleading claim]. However, after [explanation of how the claim is inaccurate or misleading], it is clear that the advertisement does not accurately reflect the product/service being offered.

As a consumer, I feel misled by these claims and have suffered [explain any damages or issues resulting from this false advertising]. I believe it is in the best interest of your company to rectify this situation promptly.

I demand the following actions be taken within [reasonable timeframe, e.g., 14 days]:

1. A public correction of the false advertisement.
2. Compensation of [specific amount] for the inconvenience/damages incurred.

Please respond to this letter by [close date] to confirm receipt and outline your proposed actions to resolve this matter. If I do not receive a satisfactory response, I may consider further actions, including reporting this matter to the relevant authorities or seeking legal counsel.

Thank you for your prompt attention to this serious issue. I look forward to your immediate response.

Sincerely,

[Your Name]
[Your Signature (if sending a hard copy)]
[Your Title, if applicable]