[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Date]
[Recipient's Name]
[Recipient's Facebook Profile or Page Name]
Dear [Recipient's Name],

I hope this message finds you well. I wanted to take a moment to connect with you on Facebook, as I have always admired your work in [mention specific area or interest].

I believe that being part of your network could provide us with great opportunities to share ideas and insights. I appreciate your contributions to [mention any relevant topics or communities], and I would love the chance to engage more with you on these subjects. Looking forward to connecting!

Warm regards,

[Your Name]
[Your Facebook Profile Link]
[Your Contact Information]