

[Your Name]  
[Your Job Title]  
[Your Organization]  
[Date]

Dear [Recipient's Name],

We hope this message finds you well! We are excited to invite you to participate in our survey aimed at improving our Facebook page and enhancing your experience. Your insights are invaluable to us as we strive to create engaging and relevant content for our community.

The survey will take approximately [length of time] to complete and your responses will remain confidential. As a token of our appreciation, participants will be entered into a raffle for [incentive, if any].

To participate, please follow this link: [Survey Link].

Thank you for your time and input. We look forward to hearing from you!

Best regards,

[Your Name]  
[Your Contact Information]  
[Your Organization]