

[Your Company Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

Dear [Facebook Followers/Customers],

We are thrilled to announce the launch of our newest product, [Product Name]! After months of hard work and dedication, we are excited to share this innovative addition to our product line with you.

[Product Name] offers [brief description of features and benefits]. Whether you're looking to [specific use case or target audience], this product is designed to [solution it provides].

To celebrate this launch, we invite you to check out our Facebook page for exclusive content, special promotions, and a chance to win [any giveaway or contest details]. We would love to hear your thoughts and experiences with [Product Name], so please feel free to share your feedback with us!

Thank you for your continued support. Stay tuned for more updates, and don't forget to tell your friends about [Product Name]!

Warm regards,

[Your Name]  
[Your Position]  
[Your Company Name]  
[Website URL]