[Your Business Name] [Your Business Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Client's Name] [Client's Address] [City, State, Zip Code] Dear [Client's Name], We hope this letter finds you well! It's been a while since we last had the pleasure of enhancing your beautiful eyes with our eyelash extension services, and we wanted to reach out and say we miss you! To show our appreciation for your past support, we're excited to offer you an exclusive [Discount/Offer, e.g., 20% off your next appointment] if you book your next visit by [Expiration Date]. Our skilled technicians are ready to welcome you back and help you achieve the stunning look that vou love. At [Your Business Name], we're committed to providing the best and latest in evelash extension techniques to ensure you always look and feel fabulous. Whether you're looking for a dramatic change or a subtle enhancement, we're here to cater to your needs. Please feel free to contact us at [Phone Number] or visit our website at [Website URL] to book your appointment. We can't wait to see you again! Warm regards, [Your Name] [Your Title] [Your Business Name] [Website URL] [Social Media Handles]