

[Your Name]
[Your Title]
[Your Business Name]
[Your Business Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Customer's Name]
[Customer's Address]
[City, State, Zip Code]

Dear [Customer's Name],

We are excited to announce the launch of our new eyelash extensions at [Your Business Name]! To celebrate this special occasion, we are hosting a promotional event on [Event Date] from [Start Time] to [End Time] at our studio located at [Business Address].

Join us for an evening filled with beauty, fun, and exclusive offers! The first [number] guests will receive [specific promotion, e.g., a discount on their first eyelash extension application, a free consultation, etc.]. Enjoy complimentary refreshments while you learn about our eyelash extension services from our certified technicians.

Don't miss this opportunity to enhance your natural beauty with our luxurious eyelash extensions. RSVP today to secure your spot and be part of this exciting launch!

We can't wait to see you there!

Warm regards,

[Your Name]
[Your Title]
[Your Business Name]
[Your Business Website]