[Your Name] [Your Business Name] [Your Business Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Recipient's Business Name] [Recipient's Business Address] [City, State, Zip Code] Dear [Recipient's Name], I hope this letter finds you well. My name is [Your Name], and I am the proud owner of [Your Business Name], a new eyelash extensions studio dedicated to enhancing natural beauty and boosting confidence through high-guality lash services. At [Your Business Name], we specialize in a range of eyelash extension services tailored to meet the unique preferences of our clients. Our highly trained technicians use premium materials to ensure that our clients enjoy both comfort and a stunning look that lasts. We are excited to introduce our services to the community and would love to invite you to try a complimentary lash extension session as a token of our appreciation for your support. We aim to create a relaxing and enjoyable experience for each of our clients, and we believe that once you experience our services, you'll want to share them with your friends and clients. Please feel free to reach out if you would like more information or to schedule an appointment. Thank you for considering [Your Business Name] for your eyelash extension needs. We look forward to the opportunity to work with you and help you shine beautifully. Warm regards, [Your Name] [Your Title] [Your Business Name]