

[Your Organization's Logo]

[Date]

[Donor's Name]

[Donor's Address]

[City, State, Zip]

Dear [Donor's Name],

As we reflect on the past year, we want to take a moment to express our heartfelt gratitude for your continued support of [Organization's Name]. Your generosity has made a significant impact in our community, allowing us to [briefly mention specific achievements or programs].

This year, we are excited to launch our Annual Giving Campaign, focusing on [briefly describe the campaign's goals or specific projects, e.g., expanding services, improving facilities]. With your help, we can continue to [describe the positive outcomes expected from the campaign]. We invite you to join us once again by making a donation to this year's campaign. Every contribution, no matter the size, plays a crucial role in helping us achieve our mission.

To make your gift, please visit [website link] or mail your donation to [mailing address]. If you have any questions, feel free to contact us at [phone number/email].

Thank you for being a vital part of our community. Together, we can create lasting change.

Warm regards,

[Your Name]

[Your Title]

[Organization's Name]

[Phone Number]

[Email Address]