

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient's Position]
[Recipient's Company]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Proposal for Equity Release Partnership

I hope this letter finds you well. I am writing to propose an equity release partnership that could be mutually beneficial for both our organizations.

Overview of Proposal:

[Briefly outline the purpose of the equity release, how it works, and its potential advantages.]

Proposed Terms:

- ****Equity Release Type:**** [e.g., Lifetime mortgage, home reversion]
- ****Percentage of Equity Released:**** [e.g., 20% of property value]
- ****Projected Outcomes:**** [e.g., financial benefits, aging in place, etc.]

Benefits to Your Organization:

- [List the benefits for the recipient's organization, including financial, social, or community impacts.]

Next Steps:

I would appreciate the opportunity to discuss this proposal in further detail. I am available for a meeting or a phone call at your convenience. Thank you for considering this partnership. I look forward to your response.

Sincerely,

[Your Name]
[Your Position]
[Your Company]