[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Recipient's Title or Position] [Organization/Company Name] [Address] [City, State, Zip Code] Dear [Recipient's Name], I am writing to formally announce my candidacy for the position of [Position Title] in the upcoming [Election Year] elections. My decision to run is motivated by my passion for [brief mention of issues or community needs], and my commitment to making a positive impact on our community. With a background in [Your Relevant Experience/Qualifications], I believe I am well-equipped to address the challenges facing our [community/constituents]. My platform will focus on [key issues or policies], and I am dedicated to [mention values or principles guiding your campaign]. I would be honored to have your support as I embark on this journey. Together, we can work towards a brighter future for our community. Thank you for your time and consideration. I look forward to the opportunity to serve and represent our interests. Sincerely, [Your Name] [Your Campaign Name, if applicable] [Your Website or Social Media Links, if applicable]