

[Your Company Name]  
[Your Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Customer's Name]  
[Customer's Address]  
[City, State, Zip Code]

Dear [Customer's Name],

We hope this message finds you well! Thank you for choosing [Your Company Name] for your recent purchase. We strive to provide our customers with the best products and service, and your feedback is invaluable in helping us achieve that goal.

We would greatly appreciate it if you could take a few moments to share your thoughts about your experience with us. Your insights will not only help us improve, but they will also assist other shoppers in making informed decisions.

Please click on the link below to leave your feedback:

[Feedback Link]

As a token of our appreciation, you will receive a [discount code/gift card, etc.] upon completing the survey.

Thank you once again for your support and trust in [Your Company Name].

We look forward to serving you again!

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]