

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Position]  
[Recipient Company]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a mutually beneficial partnership between [Your Company] and [Recipient Company] that could enhance our respective eCommerce platforms.

[Your Company] is dedicated to [briefly describe what your company does and its unique selling proposition]. We have seen significant growth in our online sales and believe that collaborating with [Recipient Company] can provide additional value to our customers while boosting our sales. We propose to [clearly outline the proposed collaboration, such as joint promotions, product bundling, or cross-marketing strategies]. This partnership will not only help us reach a wider audience but also improve customer engagement and satisfaction.

We would love the opportunity to discuss this proposal further and explore how we can work together effectively. I am available for a call or meeting at your convenience and look forward to your positive response.

Thank you for considering this partnership opportunity.

Warm regards,

[Your Name]  
[Your Position]  
[Your Company]