

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

Dear [Customer's Name or "Valued eBay Customer"],  
We are excited to announce an exclusive sales event just for you! As a valued member of our eBay community, we want you to be among the first to take advantage of our amazing deals.

**\*\*Event Details:\*\***

- **\*\*Sale Dates:\*\*** [Start Date] to [End Date]
- **\*\*Discounts:\*\*** Enjoy up to [XX]% off on selected items!
- **\*\*Categories on Sale:\*\*** [List of categories, e.g., electronics, fashion, home goods]

To make shopping even easier, use the promo code: **\*\*[PROMOCODE]\*\*** at checkout to redeem your discount.

Don't miss out on these incredible savings! Our best deals will be available for a limited time only. Visit our eBay store at [eBay Store Link] to browse all the discounted items.

Thank you for being a part of our eBay family. Happy shopping!

Best regards,

[Your Name]  
[Your eBay Store Name]  
[Your eBay Seller ID]  
[Your Website or Social Media Links]