

[Your Name]
[Your Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

We are excited to announce an exclusive opportunity for our valued eBay buyers! As a token of our appreciation for your ongoing support, we are launching our Loyalty Program.

As a member of our Loyalty Program, you will enjoy:

- Special discounts on future purchases
- Early access to sales and promotions
- Exclusive offers tailored just for you

To join, simply [insert joining instructions, e.g., visit our store, click a link, etc.]. Your first reward will be available upon joining!

Thank you for being a part of our community. We look forward to serving you again soon!

Best regards,

[Your Name]
[Your Title]
[Your Company Name]