[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] Dear [Customer's Name], We hope this message finds you well! At [Your Store Name], we're excited to share some fantastic promotions happening right now on eBay that you won't want to miss! **Special Discounts!** For a limited time, enjoy [XX% off] on select items, including [highlight a few popular items]. Simply use the promo code [PROMOCODE] at checkout! **Free Shipping Alert!** Experience the thrill of shopping with FREE shipping on orders over \$[XX]. Stock up on your favorites without worrying about extra costs! **Exclusive Offer!** As a valued customer, we want to give you early access to our upcoming sale. Start shopping on [date] to be the first to snag the best deals! Thank you for being a part of our eBay community. Your support means the world to us! If you have any questions, feel free to reach out. Happy shopping! Best regards, [Your Name] [Your Store Name] [Your eBay Store Link] P.S. Don't forget to check our eBay store regularly for new arrivals and limited-time offers!