[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Name of DVD Rental Store] [Store Address] [City, State, Zip Code] Dear [Manager's Name], I hope this message finds you well. I am writing to address the late fees incurred for DVDs I rented on [rental date] and returned on [return date]. I understand that the rental agreement specifies a return policy, and I sincerely apologize for the delay in returning the DVDs. Due to [brief explanation of circumstances, e.g., unforeseen circumstances, illness, etc.], I was unable to return them on time. I kindly request your consideration in waiving or reducing the late fees associated with this rental. I value your services and appreciate your understanding regarding my situation. Thank you for your time and consideration. I look forward to your response. Sincerely, [Your Name]