

[Your Non-Profit's Letterhead]

[Date]

[Donor's Name]

[Donor's Address]

[City, State, Zip Code]

Dear [Donor's Name],

I hope this letter finds you well. As a valued supporter of [Your Non-Profit's Name], we are reaching out to share the progress we've made and to ask for your help as we embark on our upcoming campaign.

This year, we are focusing on [briefly describe the campaign's goals and its impact]. With your support, we have been able to [mention key accomplishments].

To continue our vital work, we kindly ask for your generosity in our upcoming campaign, which aims to raise [specific amount] by [campaign end date]. Every contribution plays a crucial role in helping us achieve our mission and support those in need.

By donating, you will directly contribute to [specific outcome or program highlight]. Together, we can make a significant difference in the lives of [beneficiaries].

Please consider making a donation either online at [website link] or by sending a check to [address]. Every gift, no matter the size, has a profound impact and is deeply appreciated.

Thank you for your continued support and commitment to our cause.

Together, we can create a brighter future for [beneficiaries].

Warm regards,

[Your Name]

[Your Title]

[Your Non-Profit's Name]

[Phone Number]

[Email Address]