

[Your Company Letterhead]

[Date]

[Customer's Name]

[Customer's Address]

[City, State, Zip Code]

Dear [Customer's Name],

Thank you for choosing [Your Company Name]! We value your opinion and would love to hear about your experience with us.

To help us improve our services, we kindly ask you to take a few minutes to provide feedback on your recent purchase/experience. Your insights are crucial for us to enhance our offerings and ensure we meet your expectations.

Please feel free to respond to this letter or email us at [Your Email Address]. If you prefer, you can also complete our online survey at [Survey Link].

As a token of our appreciation, all completed feedback forms will be entered into a drawing for [Incentive/Reward, if applicable].

Thank you for your time, and we look forward to hearing from you!

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]