

[Your Name]
[Your Title]
[Your Company/Organization Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

CJ McCollum

[His Address or Management's Address, if known]
[City, State, Zip Code]

Dear CJ McCollum,

I hope this letter finds you well. My name is [Your Name], and I am [your position] at [your company/organization]. We are avid supporters of your career and achievements in the NBA, and we admire your exceptional skills both on and off the court.

We would like to formally propose a partnership opportunity with you for [specific product/service or initiative]. We believe that your brand aligns perfectly with our mission to [briefly explain your company's mission or values].

By collaborating with you, we aim to [explain the goals of the partnership, e.g., raise awareness, promote a product, etc.]. Your influence and credibility in the sports community would significantly enhance our outreach and effectiveness.

We are excited about the possibility of working together and would love to discuss this opportunity further. Please let us know a convenient time for you to connect. Thank you for considering our proposal.

Warm regards,

[Your Signature (if sending a hard copy)]
[Your Name]
[Your Title]
[Your Company/Organization Name]
[Your Website (if applicable)]