[Your Name] [Your Position] [Your Company] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] CJ Pony Parts [Contact Person's Name] [Position] [Company Address] [City, State, Zip Code] Dear [Contact Person's Name], I hope this message finds you well. My name is [Your Name], and I represent [Your Company]. We are excited to present a strategic advertising proposal that aligns with the values and objectives of CJ Pony Parts. [Brief introduction about your company and its relevance to CJ Pony Parts] In our proposal, we suggest a collaborative advertising campaign that focuses on [briefly outline your advertising concept]. This initiative aims to [describe the goals of the campaign and its expected impact on both companies]. We believe that partnering together can enhance brand awareness and drive sales for both CJ Pony Parts and [Your Company]. Attached, please find our detailed proposal outlining the campaign strategy, target audience, projected outcomes, and budget considerations. We welcome the opportunity to discuss this proposal further and explore how we can work together to achieve mutual success. Please feel free to reach out to me at [your phone number] or [your email address] to schedule a meeting. Thank you for considering this opportunity. We look forward to your feedback and hope to collaborate soon. Best regards, [Your Name] [Your Position] [Your Company]