[Your Company Letterhead] [Date] [Stakeholder's Name] [Stakeholder's Address] [City, State, Zip Code] Dear [Stakeholder's Name], We are excited to announce that our company has officially changed its name from [Old Company Name] to [New Company Name], effective [Date of Name Change]. This new name reflects [brief reason for the name change, e.g., our commitment to innovation, expansion into new markets, etc.]. Although our name is changing, our commitment to providing [products/services] and maintaining strong relationships with our stakeholders remains the same. Please update your records accordingly, as all future correspondence, contracts, and documents will be under the name [New Company Name]. We appreciate your continued support during this transition and look forward to a successful future together. If you have any questions, please feel free to reach out to me directly at [Your Phone Number] or [Your Email Address]. Thank you for your understanding and support. Sincerely, [Your Name] [Your Title] [New Company Name] [Company Address] [City, State, Zip Code] [Company Phone Number] [Company Website]