

Subject: Proposal for Company Name Revision

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a revision of our company name to better align with our brand vision and values.

****Current Company Name:**** [Current Name]

****Proposed Company Name:**** [Proposed Name]

****Rationale for Change:**** [Brief explanation on why the change is necessary]

****Benefits of the Name Change:****

1. [Benefit 1]

2. [Benefit 2]

3. [Benefit 3]

I believe that this change will resonate with our target audience and enhance our market presence. I would love to discuss this proposal in more detail and hear your thoughts.

Please let me know a convenient time for us to meet or if you have any initial feedback.

Thank you for considering this significant step for our company.

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]