

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Title]
[Institution/Organization Name]
[Institution/Organization Address]
[City, State, Zip Code]

Dear [Recipient's Name],

Subject: Application for BWL Program

I am writing to express my interest in applying for the Bachelor of Business Administration (BWL) program at [Institution/Organization Name].

[Paragraph 1: Introduction and motivation for applying]

[Paragraph 2: Background information, including academic and professional qualifications]

[Paragraph 3: Why you have chosen this specific program and what you hope to achieve]

[Closing paragraph: Thank you for considering my application and your enthusiasm for the opportunity]

Sincerely,

[Your Name]