

**\*\*Sample Letter 1: Spring Promotion\*\***

[Your Company Letterhead]

[Date]

[Customer Name]

[Customer Address]

Dear [Customer Name],

Spring is here, and so are our exciting seasonal promotions! To celebrate the season of renewal, we're thrilled to offer you a special discount of 20% on all our garden products. Whether you're planting new flowers or sprucing up your outdoor space, we have everything you need!

This promotion is valid from [Start Date] to [End Date]. Visit our store or shop online using the code SPRING20 at checkout.

We appreciate your loyalty and can't wait to help you get your garden blooming!

Warm regards,

[Your Name]

[Your Title]

[Your Company Name]

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**\*\*Sample Letter 2: Summer Sale\*\***

[Your Company Letterhead]

[Date]

[Customer Name]

[Customer Address]

Hello [Customer Name],

Get ready for summer fun! We're excited to announce our Summer Sale, featuring up to 30% off on all swimwear and outdoor gear. It's the perfect time to stock up for beach days and sun-soaked adventures.

Hurry, this limited-time offer is available from [Start Date] to [End Date]. Use promo code SUMMER30 at checkout online or present this letter in-store.

Thank you for being a valued customer. We look forward to helping you make the most of your summer!

Best wishes,

[Your Name]

[Your Title]

[Your Company Name]

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**\*\*Sample Letter 3: Fall Harvest Event\*\***

[Your Company Letterhead]

[Date]

[Customer Name]

[Customer Address]

Dear [Customer Name],

Fall is in the air, and we're celebrating with our Harvest Event! Join us for a delightful experience filled with seasonal flavors and exclusive offers on our fall-themed products.

From [Start Date] to [End Date], enjoy 15% off all seasonal items. Don't forget to check out our pumpkin spice treats in-store!

Thank you for your continued support. We look forward to seeing you!

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

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**\*\*Sample Letter 4: Winter Holiday Special\*\***

[Your Company Letterhead]

[Date]

[Customer Name]

[Customer Address]

Dear [Customer Name],

The holiday season is upon us, and we want to spread some cheer! This year, we're offering a special holiday promotion: buy one, get one 50% off on all gift items!

Join us from [Start Date] to [End Date] to take advantage of this wonderful offer. Use code HOLIDAYBOGO at checkout when shopping online.

Thank you for being part of our community. Wishing you and your loved ones a joyous holiday season!

Warmly,

[Your Name]

[Your Title]

[Your Company Name]