

[Your Name]  
[Your Position]  
[Team Name]  
[Team Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Position]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am [Your Position] with [Team Name], a dedicated and passionate team in [describe your sport or league, e.g., local community basketball league]. We are excited to announce our upcoming season and the opportunities it presents for local businesses to become involved.

As we gear up for the [year/season], we are seeking partnerships with esteemed organizations like [Company Name] to enhance our team's experience while providing valuable visibility for your brand. By sponsoring our team, you will gain exposure to [describe audience, e.g., our loyal fan base, community events, etc.], and align your brand with the values of teamwork, community, and sportsmanship.

We offer various sponsorship packages, including but not limited to:

- [Package 1: e.g., Logo on Team Jerseys]
- [Package 2: e.g., Banners at Games]
- [Package 3: e.g., Featured on Social Media]
- [Package 4: e.g., Promotional Events Participation]

We believe that a partnership with [Team Name] could be mutually beneficial and contribute to the success and growth of both our endeavors. I would love the opportunity to discuss this in greater detail and explore how we can work together.

Thank you for considering this partnership opportunity. I look forward to the possibility of collaborating with you and making this season a tremendous success for both [Team Name] and [Company Name]. Please feel free to contact me at [Phone Number] or [Email Address] to schedule a time to discuss further.

Warm regards,

[Your Name]  
[Your Position]  
[Team Name]  
[Website URL] (if applicable)