[Your Name] [Your Address] [City, State, ZIP Code] [Email Address] [Phone Number] [Date] [Credit Card Issuer's Name] [Credit Card Issuer's Address] [City, State, ZIP Code] Subject: Appeal for Credit Card Application Reconsideration Dear [Credit Card Issuer's Customer Service/Specific Department], I hope this letter finds you well. I am writing to formally appeal the decision regarding my recent application for a [specific credit card name] on [application date]. After reviewing the reasons for the decline, I would like to provide additional information that may positively impact your decision. [Briefly explain your financial situation, any improvements in credit score, or other relevant information]. I have been a loyal customer of [Bank/Issuer's Name] for [number of years] and believe that my credit history reflects my commitment to responsible financial management. I kindly ask you to reconsider my application in light of this new information. Thank you for your time and consideration. Sincerely, [Your Name] [Your Signature (if sending a hard copy)]