[Your Company's Letterhead] [Date] [Brand Ambassador's Name] [Brand Ambassador's Address] [City, State, Zip Code] Dear [Brand Ambassador's Name], Subject: Brand Ambassador Agreement We are pleased to officially invite you to serve as a Brand Ambassador for [Your Company Name]. This letter outlines the terms and conditions of our agreement. **1. Duration of Agreement:** This agreement will commence on [Start Date] and will continue until [End Date], unless terminated earlier in accordance with the terms herein. **2. Responsibilities:** As a Brand Ambassador, you agree to: - Promote [Your Company's Products/Services] through your social media platforms. - Attend events and represent [Your Company Name]. - Share feedback on products and marketing strategies. **3. Compensation:** In exchange for your services, you will receive: - A monthly stipend of [Amount] - [Additional compensation or commission details] **4. Confidentiality:** You agree to keep all proprietary information confidential and not disclose it to any third parties. **5. Termination:** Either party may terminate this agreement with [Number] days' written notice. Please sign and return a copy of this letter to signify your acceptance of these terms. We look forward to a mutually beneficial partnership. Sincerely, [Your Name] [Your Position] [Your Company Name] [Your Contact Information] **Accepted by:**

[Brand Ambassador's Name]
[Date]