[Your Company Letterhead] [Date] [Recipient's Name] [Recipient's Title] [Recipient's Company Name] [Recipient's Address] [City, State, Zip Code] Dear [Recipient's Name], Subject: Proposal for Partnership Terms Negotiation I hope this letter finds you well. We are pleased to initiate discussions regarding a potential partnership between [Your Company Name] and [Recipient's Company Name]. As we explore this collaboration, I would like to propose a meeting to negotiate the terms of our partnership. Below are some key points I believe we should consider in our discussions: 1. **Objective of Partnership** - Detail the overarching goals of the partnership. 2. **Roles and Responsibilities** - Outline the specific roles each party will play. 3. **Financial Contributions** - Discuss investment requirements from both sides. 4. **Revenue Sharing Model** - Propose a model for sharing generated profits. 5. **Duration of Agreement** - Define the initial term and renewal options. 6. **Confidentiality and Non-Disclosure** - Ensure both parties understand confidentiality obligations. I suggest scheduling a meeting at your earliest convenience to delve deeper into these topics. Please let me know your available dates and times, and we can coordinate accordingly. Thank you for considering this partnership opportunity. I look forward to your prompt response. Best regards, [Your Name] [Your Title] [Your Company Name] [Your Phone Number] [Your Email Address]