[Your Organization's Letterhead]
[Date]
[Recipient's Name]
[Recipient's Address]
[City, State, Zip Code]
Dear [Recipient's Name],

We are excited to invite you to participate in our upcoming Blood Donation Event, "Give the Gift of Life," on [Date] at [Location]. The event will run from [Start Time] to [End Time].

As you know, blood donations are vital to saving lives and supporting those in need throughout our community. Your contribution can make a significant difference.

Please join us for this important cause and help spread the word among your friends and family! Refreshments will be provided for all donors, and every participant will receive a [Incentive, if applicable]. To confirm your attendance, please RSVP by [RSVP Date] to [Contact Information]. We hope to see you there!

Thank you for considering this opportunity to make a positive impact in our community.

Sincerely,
[Your Name]
[Your Title]
[Organization Name]
[Contact Information]
[Website, if applicable]