[Your Name] [Your Position] [Your Company] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [Recipient's Position] [Recipient's Company] [Recipient's Address] [City, State, Zip Code] Dear [Recipient's Name], I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are excited to reach out to you regarding a potential promotional partnership that we believe could be mutually beneficial. [Briefly introduce your company and its mission or unique value proposition.] We admire the work that [Recipient's Company] is doing in [mention specific area or initiative], and we see a great alignment between our brands. We would like to propose a partnership that could help both of our companies reach a wider audience while providing value to our customers. [Outline the details of your proposed partnership, including any specific ideas, goals, and potential benefits for both parties.] We would love the opportunity to discuss this in more detail and explore how we can work together. Please let me know a convenient time for you to connect, or feel free to suggest a time that works for you. Thank you for considering this partnership opportunity. I look forward to hearing from you soon. Best regards, [Your Name] [Your Position] [Your Company]