[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient's Name] [University/College Name] [Department of Admissions] [Address] [City, State, Zip Code] Dear [Recipient's Name], I am writing to express my interest in the Bachelor of Business Administration program at [University/College Name]. With a strong academic background and a passion for business management, I am eager to develop my skills and contribute to the vibrant learning community at your institution. During my high school years, I excelled in subjects such as Economics and Business Studies, which inspired me to pursue a career in business. I have also taken part in various extracurricular activities, including [specific activities], which have honed my leadership and teamwork abilities. I am particularly drawn to [specific program features or faculty], and I believe that [University/College Name] will provide me with the knowledge and experiences necessary to achieve my career aspirations. Thank you for considering my application. I look forward to the opportunity to join [University/College Name] and contribute positively to its community. Sincerely, [Your Name]